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looking for a guide to the fundamentals of management this book is the perfect introduction to the basics of managing a business and its personnel organized around the functional management approach planning organizing decision making leading and controlling it takes a hands on approach to learning applying its concepts to the real world and covering the most current topics in management today

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essentials of management is written for newcomers to the field of management and for experienced managers seeking updated information and a review of the fundamentals it is also written for the many professionals and technical people who work closely with managers and who take their turn at performing some management work an example would be the member of a cross functional team who is expected to have the perspective of a general manager based on extensive research about curriculum needs the design of essentials of management addresses itself to the needs of introductory management courses and supervision courses offered in

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in this brief applied text dubrin management rochester institute of technology blends concise explorations of organizational behavior concepts with managerial insight self assessment skill development and suggestions maintaining a strong managerial focus that emphasizes the human relations

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the present book takes a practical skill building approach to studying or teaching leadership the text balances theory with real world applications dubrin a highly respected author and consultant incorporates current research on leadership and real world business events leadership profiles focus on successful men and women to whom students can easily relate such as lower level small business and not for profit leaders this world class text on leadership is ideal for instructors as well as students to focus on the quality of leadership as needed to be inculcated

this textbook presents a comprehensive analysis of organizational behavior in sport organizations from a practitioner s perspective it covers issues related to managing employees and work teams as well as organizational structure and culture in sport the book has four sections organizational behavior in the sports industry getting to know employees and volunteers of sport organizations work groups and teams and understanding the organization each chapter begins with a practitioner interview describing a challenge that was overcome by their organization that example is used to highlight applicable theories and interventions used in the industry

additional examples or theories are discussed to provide students a broad picture of managerial issues in the sports industry and provide alternative approaches to intervention illustrated in the practitioner interview the case studies offer the opportunity to practice and apply the ideas to real world scenarios in the sports industry students using this book will gain an understanding of how managers and leaders apply theory to communicate with and engage employees to foster desired organizational cultures while being challenged to address common issues using cases and hypothetical situations

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individual and organization the concepts and tools in this book are equally valuable for faculty and staff leaders whether in formal leadership roles such as deans chairs or directors of institutes committees or task forces or those who perform informal leadership functions within their departments disciplines or institutions it can be used as a professional guide a textbook in graduate courses or as a resource in leadership training and development programs each chapter concludes with a series of case studies and guiding questions

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